WATER FOR GOOD

2025 IMPACT REPORT

THE RIPPLE EFFECT

Safe water has arrived in Kokosa, Ethiopia.

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THE MOMENTUM **OF A SINGLE DROP**

DEAR FRIEND,

2025 was a full year marked by change, strategic partnerships, and deeply encouraging transformation. It was a year that reminded me why this work matters.

I witnessed first-hand the determination of communities who, despite obstacles, kept going; investing in new habits and looking out for each other. This kind of resilience is powerful, and it's a privilege for our team to support it.

More than 1.3 million people were reached through our work in 2025. Behind every digit in that number is a ripple of transformation: a child healthy enough to stay in school, a caregiver who no longer has to choose between fetching water and earning a living, and a community with restored hope.

In villages that completed the Vision of a Healthy Village program, we've seen a median 90% reduction in childhood diarrhea. That's not just a health metric; it's a sign of dignity restored and futures protected.

At Water for Good, we talk a lot about sustainability, about how impact ripples far beyond an initial gift. Your generosity keeps this momentum moving forward, one village and one family at a time, showing God's love in action.

Thank you for being part of it,

Dave LeVan
CEO, Water for Good

“Carry each other’s burdens, and in this way you will fulfill the law of Christ.”

— Galatians 6:2

A blind village elder uses the tippy tap his local church family installed on his compound in Uganda.

SEBETE'S STORY **OF HOPE**

In the highlands of Ethiopia, the search for water is more than time consuming, it can leave lasting scars.

For 38-year-old Sebete, a mother of eight and guardian to one orphaned child, water was once a source of danger. No stranger to sacrifice; her days once began in darkness, clutching an empty jerrycan as she walked to a crowded spring shared with livestock. The water was murky and unsafe, but it was her only option. Despite the risks, she often walked up to three hours and would return with less than a single gallon.

But the journey itself was often more dangerous than the water.

"One day, a man threw my container into the mud," Sebete recalled. "He said women didn't deserve to drink first, not even when I was seven months pregnant." On another occasion, her daughter, who often helped gather water, returned home deeply shaken after being harassed. The water they labored to collect frequently led to illness, including diarrhea and cholera, affecting the entire family. Each day remained a struggle for survival.

The most heartbreaking moment came one rainy morning. Pregnant and alone while heading to fetch water, Sebete slipped on the slick, muddy path and fell, which resulted in the devastating loss of her pregnancy.

For Sebete, searching for safe water came at a cost greater than time or health. It had cost her child's life. Her long years of hardship, however, were not the end of her story. In 2023, Sebete would witness her life change in unexpected ways.

Thanks to the remarkable generosity of donors, Water for Good installed a new water point just five minutes from Sebete's home. For the first time, her village had safe, clean water flowing freely, and because of that, life began to change. Sebete's long, dangerous walk was over, and so was her constant fear.

Hygiene and sanitation training followed. Handwashing became part of daily life, latrines were constructed, and illnesses declined. Now, all of Sebete's children are attending school, and, more importantly, they are healthy.

With water finally close by, Sebete gained something she hadn't had: hope. That hope, combined with newly freed time, led her to launch a small business, selling homemade and homegrown goods: butter, kocho bread, carrots, cabbage, and potatoes. "Now I earn my own income," she says. "I can pay for my children's school and buy what we need without asking anyone."

And Sebete continues to pursue even bigger dreams. "If I had a kocho processing machine," she says, holding a small, wrapped sample, "I could sell to Addis Ababa. I want my children to become engineers or teachers. And I want to build something that lasts."

Sebete's life has been transformed by the generosity of Water for Good donors and staff and she couldn't be more grateful.

> "You didn't just bring water," she says. "You brought time, health, and dignity. You helped build a better future."

Her new future is already taking shape in the rhythm of daily life, in her children's laughter, and in the quiet strength of a woman no longer weighed down by the fight for survival.

MEASURING OUR **MISSION IN 2025**

THE GLOBAL REACH

Because of your support, in 2025, Water for Good continued to scale its mission, maintaining high functionality and expanding our "Vision of a Healthy Village" (VHV) model across the countries we serve.

1,300,000+

PEOPLE SERVED **GLOBALLY** BY OUR PROGRAMS

1,100,000+

WERE INCLUDED IN OUR MAINTENANCE NETWORK

204,000+

ACTIVELY PARTICIPATED IN THE **VHV PROGRAM**

90%

UPTIME MAINTAINED ACROSS **2,400+ WATER POINTS** IN THE CENTRAL AFRICAN REPUBLIC

90%

MEDIAN PERCENT CHANGE IN CHILD DIARRHEA BEFORE AND AFTER OUR VHV PROGRAMS

106

WATER COMMITTEES WERE **TRAINED** AND **LAUNCHED** ACROSS ETHIOPIA, TANZANIA, CAMBODIA, AND UGANDA

39,311

INDIVIDUAL **VHV GRADUATES**

$8.59

COST PER PERSON SERVED

A SIGNIFICANT INCREASE IN EFFICIENCY FROM $10.53 IN THE PREVIOUS YEAR

>90%

WATER POINT FUNCTIONALITY

2025 PERFORMANCE VS. TARGETS

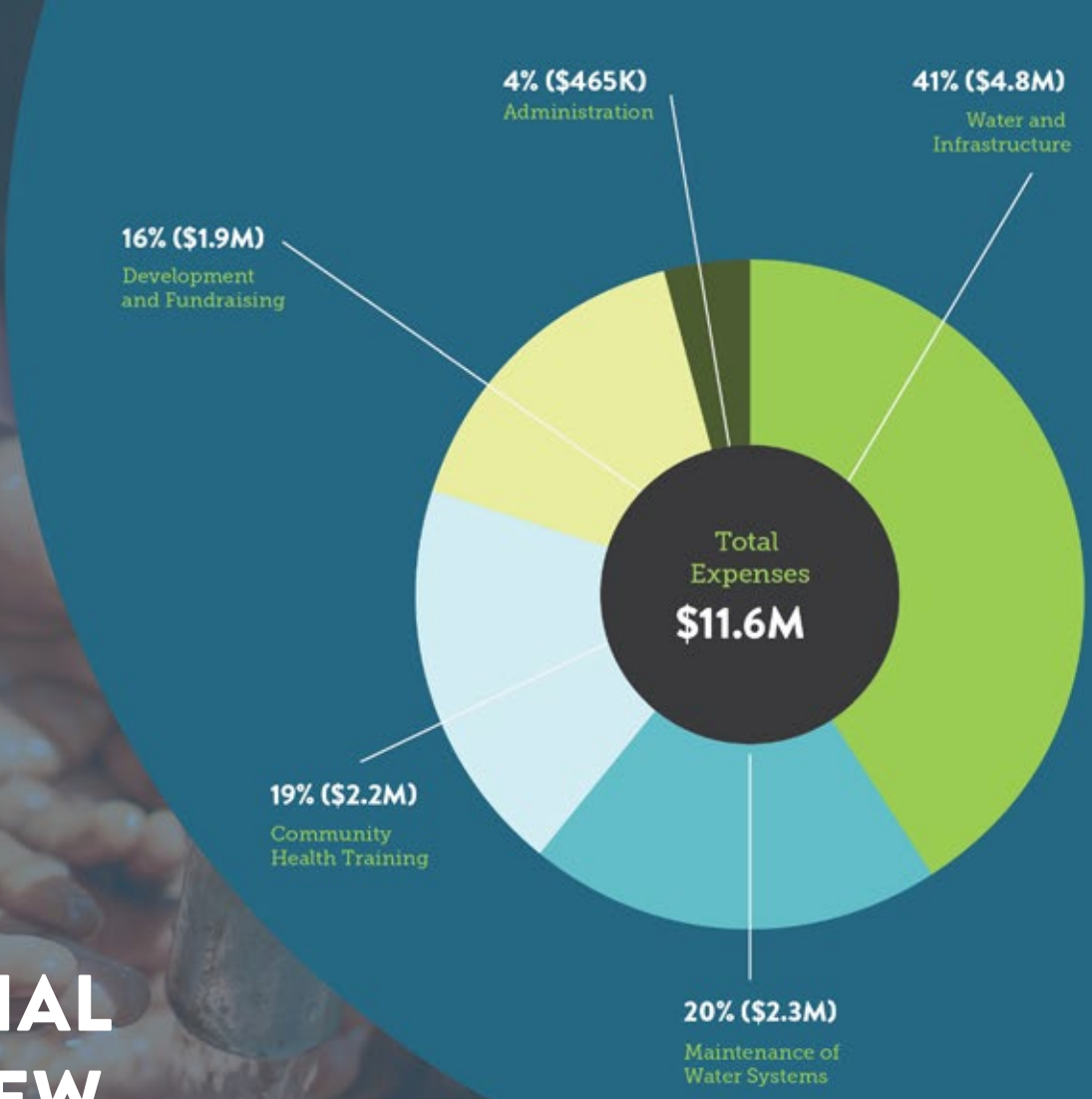
MILESTONE	PLANNED	ACCOMPLISHED
Healthy homes registered	8,500	**12,506**
Villages achieving ODF status*	175	**248**
Healthy vulnerable households	N/A	**377**
Water points installed	220	**219**
Latrine blocks built/rehabbed	30	**14**
Healthy schools registered	3	**3**

*Open Defecation Free

FINANCIAL STEWARDSHIP

TOTAL EXPENSES: $11.6M

EFFICIENCY: We maintain a lean operation with 80% of expenses going directly to program costs.



FINANCIAL OVERVIEW

Water for Good closed 2025 with total revenues of **$11 million** and total expenses of $11.6 million on a cash basis, which included $300,000 one-time merger costs. This modest deficit reflects a year of strategic investment in growth, integration, and long-term program strength.

80% of 2025 spending went directly into programs that deliver and sustain safe water access. Water and infrastructure projects accounted for 41 percent of total expenses ($4.6 million), while maintenance of existing systems represented an additional 19 percent ($2.13 million), helping ensure that water points remain functional year after year. Community health training made up 20 percent of spending ($2.24 million), equipping families and local leaders with the knowledge they need to protect their health and steward water well.

The remaining funds supported the essential backbone of the organization. Development activities, including fundraising and donor engagement, accounted for 16 percent of expenses ($1.8 million), and administration represented just 4 percent ($448,000), reflecting a lean operational model that prioritizes stewardship and impact. Together, these investments demonstrate a clear financial commitment to both expanding access to water and sustaining it over time.

STAFF HIGHLIGHT:

Peninah Natukunda
Director of Finance & Accounting

"When I joined Water for Good eight years ago, I was looking for more than just a job; I was seeking a purpose... I've had the honor of using my accounting and finance skills for a higher purpose.

Witnessing how financial accountability ensures that resources reach remote communities and transform lives is incredibly motivating."

CHANGE FLOWS **OUTWARD**

DEAR FRIEND,

In 2025, we witnessed how local leadership, dedication, and perseverance can move mountains and bring water where it is needed most. Every story from our country offices this year speaks to the same truth: when communities are empowered and equipped, change endures.

At Water for Good, this past year has been one of remarkable progress. The systems and partnerships we strengthened in recent years are bearing fruit. Local teams introduced innovative maintenance approaches that kept thousands of pumps running. Regional collaborations expanded access to safe water in remote areas once thought unreachable. Through it all, our unified operational framework, rooted in trust and shared purpose, allowed us to respond faster, train better, and scale farther than ever before.

Our field teams continue to remind us that sustainable water access is about more than infrastructure. It is about investing in people. In 2025, that investment took shape in the leadership of technicians,community partners, and local entrepreneurs who now sustain clean water every day for their neighbors. Their dedication embodies our mission: water that lasts for generations.

None of this would be possible without the people who make Water for Good what it is: committed staff across every country office and generous partners like you who believe in this vision. Together, we are proving that lasting change starts locally and ripples outward, transforming not only water systems but entire communities.

With deep gratitude,

Zerihun Hailu Desta
Chief Operating Officer
Addis Ababa, Ethiopia

LEADING TOGETHER **AS ONE**

WATER FOR GOOD + Lifewater

In a rare move for the nonprofit world, Water for Good and Lifewater International **officially merged** to achieve more together than we ever could apart. In 2024, the results are clear: by streamlining operations and reducing redundant overhead, we have saved over $3 million in annual expenses. These savings are reinvested directly into the field, scaling our holistic Vision of a Healthy Village model across the Central African Republic, Ethiopia, Uganda, Tanzania, Cambodia and technical assistance. Today, as a single, unified force, we are reaching over a million people every year with greater efficiency, deeper local leadership, and a shared commitment to ending the water crisis for good.

GOD'S LOVE AT **EVERY WATER POINT**

At Water for Good, the work of faith and the work of water are never separate. We believe every person is created in the image of God and deserves not only safe water and good health, but the chance to encounter His love in a way that restores hope and dignity.

In villages across Africa and Southeast Asia, that belief plays out quietly through local churches carrying both the gospel and hygiene messages in their hearts. In one rural community in Tanzania, this looked like a neighbor, trained as a WASH facilitator, knocking on a widow's door and offering something simple yet profound: an invitation.

Melesiana is a widow and mother of four who spent years battling addiction, isolation, and poor health. "Before, nobody had ever told me about Jesus," she shared. "I was desperate. I drank heavily, and it affected my life and my children." When a nearby church partnered with our team to offer WASH training alongside an evangelistic gathering, one of her neighbors invited her to attend. On the third day, she made a life-changing decision and placed her faith in Jesus Christ as her Savior.

Her spiritual turning point quickly began to reshape her daily life. With support from her new church community and WASH facilitators, she built an improved latrine, set up a handwashing station, and began treating and storing her water safely. These changes brought a noticeable shift in her family's health and her own sense of dignity.

"As you can see, I look younger now," she said with a laugh. "I stopped drinking. I started saving money instead, and now my children go to a better school." Her story is a glimpse of what we long to see in every community we serve: physical health and spiritual renewal growing side by side.

Stories like Melesiana's are not accidental. We believe that safe water, sanitation, and hygiene are deeply spiritual issues, because the loss, grief, and injustice that come with preventable disease carries spiritual weight. Every child who survives past their fifth birthday, and every mother who no longer spends hours hauling unsafe water, is receiving more than a convenience. They are receiving time, health, and space in which they can seek God, love their families, and participate in their communities.

In many of the places we serve, we are not able to openly evangelize due to local laws and customs. So we partner with church networks who already understand their communities and know how to share the good news wisely and respectfully. In our Vision of a Healthy Village model, churches help identify vulnerable households and serve them with both WASH support and spiritual care, building latrines, handwashing stations, and drying racks while also listening, praying, and sharing the hope of Christ. These can seem like small projects in the world's eyes, but in these villages, they stand as a visible sign that God sees and cares for those who are often overlooked.

Our faith also shapes how we relate to donors and supporting churches. We see every gift, prayer, and conversation as part of a shared calling to confront the injustice of the global water crisis and to work together for lasting transformation. Donors are not just financial backers; they are partners in the gospel, joining local churches and community leaders to ensure that safe water is available, maintained, and paired with compassionate presence and faithful witness.

There are many pathways for believers to become part of this story. Churches can pray regularly for specific communities and field partners, subscribe to our prayer updates, join Vision Trips, and use our church resources during special seasons.

In all of this, we hold to a simple conviction: when we serve those who lack safe water, we are serving Christ Himself.

As Jesus said, "I was thirsty and you gave me something to drink." *Matthew 25:35*

Every **restored well**, every **healthy home**, every neighbor who discovers both **clean water** and **the Living Water** is a testimony to His faithful love at work in the world.

IMPACT ACROSS **BORDERS**

CENTRAL AFRICAN REPUBLIC

4,292	**people participated in the pilot VHV project in the Nana-Mambéré prefecture**
1,100,000+	**Used water points in our maintenance network**
90%	**Water point functionality**
62	**Waterpoints installed**
217	**Healthy Homes registered** (Population: 1,314 people)
16	**Teachers trained in WASH at school**
13	**Health facility staff trained in WASH**

VISION OF A HEALTH VILLAGE MODEL LAUNCHED IN CAR

In November 2025, Water for Good introduced its new brand identity at a public launch event in Bangui, Central African Republic, marking a renewed commitment to sustainable, community-driven water solutions.

Before an audience of government representatives, UN agencies, and development partners, the team unveiled the Vision of a Healthy Village (VHV) model, our approach to strengthening rural water systems by placing responsibility and decision-making in the hands of local communities. The model equips trained volunteers to perform preventive maintenance, monitor water quality, and mobilize their neighbors around water stewardship, reducing system breakdowns and improving service reliability.

"This launch is more than a brand unveiling; it's a reaffirmation of our promise to invest in systems that endure," shared Emmanuel Agouna Guissil, Water for Good's Country Director in the Central African Republic. The VHV model ensures that communities are not passive recipients but active partners in sustaining their own water access."

Government leaders echoed that commitment, noting that the VHV model complements national strategies to strengthen rural water supply. Building on the momentum from the launch, Water for Good and the Ministry of Energy and Water Resources will co-host a workshop in early 2026 to explore scaling the model across the country. With this new approach guiding our work, the people we serve in CAR are already seeing the effects.

SAFE WATER AT ROBERTA'S DOORSTEP

In the Bebrati district of the Central African Republic, 26-year-old Roberta, a housewife and mother of three, has seen her family's life change through a solar-piped water system installed in 2023. Before it arrived, the only nearby source, a place called "Dokka," was contaminated and unsafe. "It was a bad time," Roberta recalls. "I don't even want to remember those days. Whenever my children drank from Dokka, they got sick. I'm a housewife, and I don't have much money, so taking them to the clinic over and over was a heavy burden."

Water for Good installed a solar-piped water system right in front of Roberta's home, providing a reliable source of safe water for her family and neighbors. **"I was very excited when I saw Water for Good construct this solar-piped system here in front of my house. Now, my children are very healthy. No more running to the clinic due to waterborne diseases. My money is for their diet and clothes. Thanks to Water for Good."** Today, families in her community no longer live in fear of waterborne illness. With fewer clinic visits, more of their limited income can go toward food, clothing, and other essentials, and the round-the-clock, solar-powered system offers a sense of security and hope for the future.

ETHIOPIA

115,839 **People participated in our four VHV programs in the Bensa, Dodola, Kokosa, and Nensebo Districts**

7,690 **Healthy homes registered** (Population: 46,624 people)

101 **Healthy villages registered**

120 **Waterpoints installed (103 newly constructed and 17 rehabilitated)**

10 **Latrine blocks built** (9 newly constructed and 1 rehabilitated)**, serving 4,796 students**

525 **Water points maintained by local service providers**

HILTON'S PARTNERSHIP TO BRING WATER TO AMHARA

Water for Good, in partnership with the Ministry of Water and Energy and with support from the Conrad N. Hilton Foundation, launched its first project in Ethiopia's Amhara Region on November 18, 2025. The Rural Water Service Delivery Feasibility and Design Study was inaugurated in Bahir Dar in the presence of federal, regional, zonal, and woreda officials, along with newly hired coordinators and enumerators, marking a significant expansion beyond Oromia and Sidama into an area facing urgent rural water sustainability challenges.

The study aims to design a sustainable, professional rural water service delivery model for Dera and North Mecha Woredas, with strong potential for replication across neighboring woredas. Running through December 2026 and aligned with Ethiopia's upcoming Water Policy and revised Rural Water Supply and Sanitation Regulation, the project is expected to lay the groundwork for long-term, reliable water access for more than 500,000 people. Federal officials affirmed its national importance, noting that Water for Good Ethiopia's sustainability model is performing well and aligns with new sector reforms, while WFG leadership highlighted that functionality under Ethiopia's Service Provider Group model now exceeds 91 percent and that this new work directly targets persistent water point sustainability challenges in Amhara.

Following the launch, Water for Good delivered four days of intensive training for six enumerators and three coordinators on digital tools, survey methods, water point inventories, and household assessments. "We thank Water for Good for creating this opportunity for youth… we are fully committed to delivering high-quality data on time," shared one enumerator coordinator during the closing session. With training complete and certificates awarded, enumerators have now been deployed to begin field data collection, a critical step toward a sustainable, professionally managed rural water service delivery model for the region and a clear sign of Water for Good's commitment to expanding reliable services where the need is greatest.

THE RIPPLE OF SANITATION AND HYGIENE

Before safe water flowed into her village, 45-year-old Safiya, a mother of ten and a farmer, spent nearly an hour each way walking to the nearby river, where the water was shared with animals and was unsafe to drink. "We wasted a lot of time fetching water from a distant source, and the water we brought home was not safe," Safiya recalls. With no latrines, open defecation was common, rubbish was piled near homes, and diarrhea and other illnesses visited families repeatedly. Women carried the heaviest burden, caring for the sick and sacrificing time that could have been spent farming, resting, or supporting their children's education.

When Water for Good installed a new drilled well just 200 meters from Safiya's home, it brought safe, reliable water to 41 households. But, believing in the power of our holistic VHV approach, that well was paired with Community Conversation sessions on water, sanitation, and hygiene. "I gained in-depth awareness about water, sanitation, and hygiene," Safiya says. Families built latrines, ended unsafe sanitation practices, and began practicing handwashing daily. "There is no more open defecation. We are maintaining our hygiene and managing our home properly," she shares. Today, illness has declined, her children have more time for school, and, as Safiya puts it, **"We are enjoying a safer life."**

TANZANIA

21,594 **People participated in our VHV program in the Shinyanga District**
140 **Teachers trained in WASH at school and infrastructure operations and maintenance**
1,756 **Healthy Homes registered** (Population: 12,170 people)
2 **Healthy Schools registered, serving a total of 1,258 students**
2 **Latrine blocks rehabilitated, serving 466 students**

RURAL WATER SUPPLY AND SANITATION AGENCY PROVIDES LONG AWAITED ACCESS

In Tanzania, Water for Good's collaboration with the government's Rural Water Supply and Sanitation Agency (RUWASA) is advancing the Bukene Lake Victoria Solar-Powered Pipe system to serve a total population of more than 8,000 served by 31 tapstands.

The infrastructure includes:

- A 44 km pipe network
- Two water storage tanks (100 m^3 and 200 m^3 capacities)
- A solar-powered pumping system tapping water from Lake Victoria offtake
- RUWASA is completing the construction of the components under their responsibility.

THE RIPPLE EFFECT OF SAFETY AND PEACE

In a small village in Tanzania, a mother and her seven children once walked two kilometers to a shared pond that was a battleground of conflict and disease. "Five years ago, my eldest son went to fetch water. The pond was crowded with animals and people, all competing for the same murky water. A cow charged at him, and in trying to defend himself, he clashed with the cattle's owner. That day ended in a fight—and my son was hurt," she recalled. The contaminated water brought waves of diarrhea and typhoid, while open defecation worsened health risks and drained family resources on medical bills.

Water for Good's WASH program first arrived in 2022, teaching hygiene practices and the seven healthy home components, leading to improved latrines and an open defecation-free village. In 2024, a borehole installed just ten minutes from the family's home delivered safe, clean water. "Before, my children were always sick, and I spent so much money on hospital visits. Now, with safe water and better hygiene, we haven't had a single case of diarrhea in months. My son, who once spent hours fetching water, now has time to study and focus on his education," she shared. The borehole has restored health, dignity, and peace, allowing families to invest in education and farming. "You didn't just bring water; you brought us peace, health, and opportunity," she says to supporters. **"Our children no longer have to risk their lives for water, and we can see a future where they thrive."**

CAMBODIA

25,067 **People participated in our VHV program in the Varin District**
2,834 **Healthy Homes registered** (Population: 13,286 people)
6 **Healthy Villages registered** (Population: 1,709 people)
22 **Waterpoints installed**
4,194 **People received new water access**
33 **Water committees trained**

GLOBAL IDENTITY, LOCAL COMMITMENT

In November 2025, Water for Good launched its new global name and visual identity during a ceremony in Cambodia. The event marked a major step in unifying operations across Africa and Asia and brought 150 participants together, including community members, government officials, WASH partners, local stakeholders, and media representatives.

CEO Dave LeVan opened the event, speaking on how the rebrand builds on Water for Good's long-standing experience, signaling an ambition to deliver even greater impact, and noting Cambodia's strategic importance to achieve our vision that every child would have access to safe drinking water. Chief Operating Officer Zerihun Hailu followed, highlighting progress where Water for Good's first project has already reached half of a district's population. He emphasized that the new identity represents an ongoing mission to transform lives through safe water and compassion-driven service, with a goal to serve millions of people worldwide between 2026 and 2028.

Country Director Romanea Thong also spoke, describing how the new logo is a symbol of Water for Good's dedication to delivering WASH services with care and dignity. Government leaders praised the work and pledged continued partnership. The successful launch showcased the leadership of the Cambodia country team and the organization's growing global presence, supported by the participation of senior leaders from both the United States and Ethiopia.

A VILLAGE REBORN THROUGH WATER

In Varin, Cambodia, 41-year-old farmer Kaliya once walked daily to an unprotected pond that brought sickness to her family. "We drank the water because we were thirsty… but it made us afraid," she whispered. Two of her young sons broke their hands slipping while fetching water and missed nearly a year of school. "They wanted to write… but they couldn't. Their hands wouldn't move." Waste lay uncovered across the village, creating health risks for everyone.

Water for Good arrived with patient teaching on sanitation and hygiene, staying until the community owned the knowledge. "They stayed with us… until the knowledge became ours," Kaliya said. Latrines rose, trash was contained, and families met all seven Healthy Home criteria. "After we built everything—latrine, handwashing place, drying rack—the sickness was gone." Today, no one rushes to health centers; her boys are back in school, and Kaliya said, **"My house is clean. My children are safe. Life feels new."**

UGANDA

18,786 **People participated in our VHV program in the Mayuge District**

10 **Villages registered as Healthy Villages** (Population: 3,216 people)

15 **Waterpoints installed**

2 **Latrine blocks installed, serving 270 students**

A CONSULTANCY MODEL TAKES SHAPE

Water for Good has adopted a consultancy-based model for operations in Uganda. Starting in 2025, this strategic approach responds to the high concentration of NGOs in the Mayuge region, Uganda's relative water coverage, and the recent completion of Mayuge Project 3.

The Uganda team worked diligently to bring Mayuge Project 3 to a successful conclusion, with the endline study completed in 2025 confirming transformative WASH improvements for 18,786 people across 2,635 households.

We are pleased to announce that our first consultancy proposal has been approved. Water for Good will provide technical services to rehabilitate and sustainably maintain an existing water system serving approximately 9,000 people, with details being finalized soon.

THE RIPPLE OF A RISING GENERATION

At a primary school in rural Uganda, 11-year-old Shadia once ran to swamps during breaks for contaminated water that made her and 700 classmates sick. As the fifth of seven children, she missed her favorite math class to fetch water, while sugarcane fields served as toilets, and menstruating girls hid in bushes or dropped out. "We used to run to the swamp during break time. But the water made us sick before we could even finish our lessons," Shadia recalled.

In early 2025, Water for Good partnered with the school to install a safe water point, latrines, and student-built handwashing stations. "The first time I heard safe water splash from the tap, I knew God had answered our prayers," Shadia said. Now WASH Club leader, she teaches hygiene through skits, songs turning classmates into "soap superheroes" defeating "germ villains," and rallies girls to stitch menstrual pads. "No sister should miss school because of God's natural design," she declared.

Attendance jumped 125%, diarrhea halved, and exam scores rose as eager learners replaced sleepy students. "Before, our exam papers had more stains than answers. Now they're so clean, the teachers smile," Shadia laughed. Her mother, who lost a sister to typhoid, now hosts village workshops and shared that "Shadia teaches me now." Shadia dreams of teaching too: **"When I'm a teacher, I'll use these numbers to make sure no child counts the steps to a swamp again."** Before, students came afraid; now they learn, dance, and grow.

GLOBAL LEARNING AND LEADERSHIP

CAR TEAM LEARNING VISIT TO UGANDA

A group from Water for Good's Central African Republic (CAR) team visited Uganda in March of 2025 to gain insights into their Vision of a Health Village (VHV) program. Led by CAR Country Director Emmanuel Agouna Guissil, alongside HR Manager Idriss Adamou Garba and WASH Manager Crésus Hammer Kodongo Ndrou, the team engaged in knowledge-sharing sessions with Ugandan counterparts. The visit focused on adapting the VHV model to CAR's local context through discussions on community-driven WASH initiatives, capacity-building, and collaboration with local leaders.

The group visited Water for Good's offices in Kampala and Mayuge, observing VHV initiatives firsthand. They interacted with school WASH clubs at Bisumo and Mitimito primary schools, inspected sanitation facilities, and saw hygiene education integrated into curricula. They also met village leaders, water user committees, and religious leaders like Rev. George Ogwang to witness support for vulnerable households and the power of faith-based partnerships.

The mission highlighted critical lessons for CAR's VHV pilot launch, including early

community involvement, clear school agreements for WASH education, local capacity-building through exchanges and training, and stronger engineering quality control for sustainable water infrastructure. Discussions on HR policies further refined operational frameworks.

Equipped with these insights, Water for Good's CAR team was ready to implement the VHV program, driving lasting health and sanitation improvements in their communities.

GLOBAL LEADERSHIP MEETING

Water for Good gathered its global leaders in Addis Ababa, Ethiopia, in October 2025 for a strategic summit at the Haile Grand Hotel. Leaders from Ethiopia, CAR, Tanzania, Cambodia, and Uganda reviewed VHV impact over the past decade, global WASH trends, and progress toward SDG #6. Sessions refined the 2026-28 strategic plan, emphasizing technical assistance, local resource mobilization, and sustainable WASH scaling.

CEO Dave LeVan shared, "Our mission is not simply to deliver safe water; it is to unlock potential, restore dignity, and build systems that last for generations." COO Zerihun Hailu added, "True leadership is not measured by plans on paper, but by the courage to challenge each other, the humility to learn, and the commitment to serve communities with excellence." Country Directors then shared updates as workshops honed the Theory of Change and talks covered business partnerships like Ethiopia's pilot.

CAO Tim Culp noted, "Our calling goes beyond providing water; it's about pouring hope into lives, empowering others to lead, and serving with humility." The week included devotionals, a birthday surprise for Cambodia's Romanea Thong, a visit from former Olympian Haile Gebrselassie, and "Walk and Talk" sessions. CAR's Emmanuel Guissil closed with a hopeful message, "Courage in change means trusting that every challenge we face is an opportunity to grow stronger as one team." United by faith, the team left with a clear roadmap for lasting transformation.

JOURNEYING TO THE FIELD:
2025 ETHIOPIA VISION TRIP

For the donors of Water for Good, "impact" is more than a metric on a spreadsheet. It is a handshake, a traditional coffee ceremony, and the sound of children laughing at a new water point. In June 2025, a group of U.S. donors traveled to the heart of Ethiopia to witness the life-changing ripple effects of clean water, sanitation, and hygiene (WASH) programs.

Led by Regional Director Tyson Wise and Global Development Manager Misgana Godito, the six-day journey took participants from the bustling energy of Hawassa to the remote, vibrant landscapes of Bensa, Kokosa, and Dodola. The trip offered a raw, unfiltered look at the challenges still facing rural communities, such as the contaminated springs in Serofta, contrasted against the healthy homes and thriving schools made possible by our supporters.

The itinerary was designed for deep immersion. In Kokosa, donors were met with Arsi cultural dances and horse riding to celebrate a newly unveiled water point. In Dodola, they visited the Amba Holle Primary School, where students shared how consistent access to water has allowed them to focus on their education rather than the daily struggle for survival. The trip did not just showcase infrastructure; it built bridges. Between team-building games with the Ethiopia Country Office staff and evening campfire reflections, donors saw the passion of the local team driving this work forward.

The experience was a turning point for participants like Carol Benson, who saw the water crisis transition from a statistic to a lived reality. "This work is deeply personal once you see it," Carol shared. Moved by the resilience of the families she met, she returned home and launched a fundraiser to share the hope she witnessed, proving that once you see the transformation firsthand, you become a permanent part of the story.

> **"I've never seen joy like this. To witness a community erupt in celebration because they now have safe water—it changes you."**
>
> — Stan Peterson, 2025 Vision Trip Participant

"My work matters to me because it directly impacts people's daily lives. Knowing that improved sanitation and hygiene can protect families, especially children, from preventable diseases gives my work real purpose.

It is incredibly fulfilling to be part of changes that communities can sustain."

— Vivian Victor Kamagenge
Community Health Manager

STAFF HIGHLIGHT:
Vivian Victor Kamagenge
Community Health Manager

THE SOURCE OF THE **STEADY FLOW**

What is the difference between a fountain that gushes every now and then, and one that quietly flows day after day? It is the difference between a moment of relief and a steady source of life. Between reacting to a crisis and building something strong enough to weather it. The difference between hope in tomorrow and fear for the unknown. The difference between planning strategically and helping when the circumstances allow for it.

At Water for Good, our monthly donors (which we call "Sustainers") are that steady flow. They keep pumps running, teams in the field, and villages moving from survival to stability. They sustain our work, and they sustain the families who depend on safe water every single day.

We sat down with one donor, Dan Crankshaw, who has been a sustainer and faithful supporter since 2022.
For Dan Crankshaw and his family, the decision to become a Sustainer was not about one specific moment or a single project. Instead, it was a deliberate choice rooted in responsibility and a commitment to helping end human suffering.

"Human beings have a responsibility to do what they can to help each other," Dan says. **"And those of us who have more resources should dedicate a chunk of those resources toward doing good for others."**

As someone who has worked for nonprofits in the past, Dan knows that not every organization is built the same. He recalls looking for a partner that used its resources wisely, avoiding the "clumsy" nature he had seen elsewhere. After doing his own research into Water for Good's strategy, he felt a level of confidence that his contribution would be spent wisely and efficiently to meet a physiological need that all people should have access to.

While Dan's desire to help is universal, his motivation is deeply rooted in his Christian faith. He points to a specific biblical mandate that guides his family's philanthropy: "To whom much is given, much is required." *(Luke 12:48)*

By giving monthly, Sustainers like the Crankshaws provide a reliable foundation that allows Water for Good to plan long-term projects and maintain over 2,400 water points year-round. This steady stream of support ensures that when a pump breaks or a village begins its journey toward becoming officially certified, the resources are already there.

For Dan, the monthly commitment is a simple way to stay true to his values amidst the "ebbs and flows" of a busy life. He sees his privilege not as a personal achievement, but as a fortunate circumstance that comes with a duty to act.

Through the Crankshaw family's consistent partnership, they are helping ensure that safe water—a basic necessity—is a reality for families who are still waiting for it.

SUSTAINERS

WATER FOR GOOD MONTHLY GIVERS

BECOME A SUSTAINER

Join the movement of monthly givers who provide the stability needed to help end the water crisis for good. Even a small monthly gift creates a ripple effect of health and dignity that lasts for generations.

SCAN TO LEARN MORE!

THE POWER OF A VENDING MACHINE

In the 2025 holiday season, Water for Good was honored to be selected for the global Light the World Giving Machines campaign. These iconic red vending machines, located in high-traffic spaces across 100 cities, allow individuals to purchase life-changing gifts for those in need with the simple swipe of a card.

Thanks to the incredible generosity of donors across 10 countries and 100 cities—including targeted locations like Huntsville, San Antonio, and Nashville—we raised over $300,000 through this partnership. Because the Giving Machines take no administrative cut, 100% of these donations went directly to our frontline work in safe water, sanitation, and hygiene.

Beyond the funds raised, this campaign introduced Water for Good to thousands of new supporters. Being featured in cities from Bentonville, AR, to Lahaina, HI, allowed us to share our Vision of a Healthy Village strategy with a global audience, proving that even a small act of holiday generosity can create a ripple effect of health and hope that lasts for generations.

A WASH EXPERT VALIDATES OUR APPROACH

In the world of international development, claims of "health impact" can often be vague or exaggerated. However, in June 2025, Water for Good's methodology was put to the test by a leading voice in the sector: Richard Carter, a specialist in water resources and a professor at Cambridge University.

Known for his critical eye toward NGO claims, Professor Carter published an evaluation of our work, exploring whether a professional organization can routinely generate credible evidence of its impact. After posing 15 rigorous questions to our Monitoring and Evaluation team, Professor Carter transitioned from a skeptic to an advocate. He praised our Vision of a Healthy Village (VHV) model for its pragmatic and honest approach to data.

"I see Water for Good's methods as an exemplary, pragmatic, rigorous observational approach... producing highly credible findings in the process."

Professor Carter's review highlighted several key pillars of our strategy that ensure donor investments are actually working. Of those, he found these to be notable:

We conduct baseline and endline surveys within the same one-month window three years apart to ensure that seasonal changes do not skew our health data. We use a randomized "Spin a Pen" technique to select households, ensuring we hear from a representative cross-section of the community rather than just those easiest to reach.
Finally, we cross-reference household surveys with official health facility records to verify reductions in waterborne illnesses.

The results of this rigorous monitoring are clear. Across all evaluation studies to date, households with children under five have reported a median 90% decrease in diarrhea cases between the start and end of our programs. This independent validation confirms what we have always believed: our model is not just a hope for the future, but a scientifically sound, proven blueprint for ending the water crisis. When an expert of this caliber calls our work exemplary, it provides our donors with the ultimate assurance that their generosity is being transformed into measurable, life-saving change.

COMMITMENT TO THE MISSION

DEAR FRIENDS,

Over the past year, the highlight of my work has been the opportunity to hear your stories and witness the heart behind your giving. Having served as Vice President of Donor Relations before stepping into this new role, I've seen firsthand that our mission is fueled not only by resources but also by your trust and our shared vision. I am honored to continue this journey with you as Chief Development Officer, and I remain deeply committed to the relationships that make this transformation possible.

As we look ahead, I am energized by the strategic path we are charting together. My goal is to ensure that you are more connected to the impact of your generosity than ever before by looking beyond the metrics and focusing on the families and futures being changed in every village we serve. I look forward to our continued conversations, to leading our development efforts with a renewed focus on innovation and long-term partnership, and to working alongside you as we build a legacy of health, hope, faith, and lasting change together.

Gratefully,

Ethan Hayman

Ethan Hayman
Chief Development Officer, Water for Good

ENGAGING THE BODY OF CHRIST

"**Pray!** God can use our abilities and money, but we must submit to Him and seek after His will. We have been blessed in our partnership with Water for Good. I think others will be blessed as well!"

— Bellefontaine Grace church, a partner of Water for Good since 2021

What happens when a congregation looks beyond its own community? For Bellefontaine Grace Church in Bellefontaine, Ohio, which has partnered with Water for Good since 2021, the answer was spiritual transformation.

When the church learned of the critical need for clean water in the Central African Republic (CAR), the response was immediate. "We knew the Lord had worked mightily in that country and continues to do so," Pastor Ethan Bunce shared, "When we heard that many were becoming sick and even dying due to lack of clean water, we knew we wanted to help."

To turn their compassion into action, the congregation launched a "Night Market". Members crafted goods and prepared food to sell to their community, with every cent designated for Water for Good. In their very first year, the Night Market raised over $90,000. "We were absolutely astonished," Pastor Bunch reflected, "What an awesome God we serve!"

The impact of this partnership is measured in more than just dollars; it is measured in lives. Bellefontaine Grace has funded water systems and dozens of tapstands providing safe water that serves thousands of people every day.

For many in the congregation, seeing photos of the wells they helped fund has made God's love for the people of CAR tangible.

When asked how other churches can make a meaningful difference, the message from Bellefontaine Grace is simple: start with prayer.

BRIDGING COFFEE AND SAFE WATER

When world barista champion Sasa Sestic visited Water for Good's team in Ethiopia, he came with a vision to link world-class coffee with the safe water its farmers deserve. He saw a direct connection between the coffee so many of us enjoy and the daily reality of the communities that grow it, where safe water is still out of reach for many families.

In places like Nensebo, some of the world's best coffee is cultivated in areas where people have walked for hours to collect unsafe water. Sasa's partnership with Water for Good is a beautiful and intentional response to that tension. As he shared, "**Many coffee professionals fall in love with Ethiopian coffee, and now we have the opportunity to give back.** Instead of just coming to taste coffee, we can take time to visit local communities, understand their challenges, and be part of the solution."

Through ONA Coffee and its sister company Project Origin, Sasa is committing to fund multiple water points in Ethiopia, each one bringing safe water closer to 300–500 people. His urgency is clear: "We have to start today, and we are starting today. I truly believe that by working together, we can eliminate the sight of people carrying heavy jerry cans for hours just to fetch water." This partnership shows what is possible when a leader in the coffee industry uses their platform to bridge two deeply connected realities—honoring both the quality of the coffee and the dignity of the people who grow it.

SCALING THROUGH PARTNERSHIPS

Our partner, the Conrad N. Hilton Foundation is helping us scale our reach to new frontiers. On November 18, 2025, Water for Good officially launched its first-ever project in the Amhara region of Ethiopia.

DESIGNING FOR 500,000 PEOPLE

This significant expansion beyond Oromia and Sidama aims to address urgent water sustainability challenges through the Rural Water Service Delivery Feasibility and Design Study.

Local Empowerment: We have already trained and deployed local youth as enumerators and coordinators to gather baseline data using mWater tools.
National Policy Alignment: The study is aligned with Ethiopia's upcoming Water Policy and revised Rural Water Supply and Sanitation (RWSS) Regulation.
Proven Success: Federal officials have praised our model, noting that water point functionality under our Service Provider Group approach now exceeds 91%.

The project aims to design a professionalized rural water service delivery model for the Dera and North Mecha woredas, with the potential to reach more than 500,000 people across the region.

STRATEGIC ALIGNMENT

This strategic partnership exemplifies a shift in global philanthropy toward systems change. They recognize that ending the water crisis requires professional maintenance, government alignment, and radical data transparency. Through their trust and partnership, we are proving that sustainable, safe water for every family is within reach.

LOOKING AHEAD **TOGETHER**

As you reach the end of this impact report, you've seen God at work through stories of transformed lives, faithful partnerships, and bold stewardship. 2025 was a year of momentum and miracles, but that progress wasn't just a coincidence. It was the result of a strategy made possible by faithful follow-through.

The villages we serve are well-acquainted with follow-through. For them, change starts with hope and trust and then turns into the daily work of maintaining wells and building latrines. Our side of that commitment looks like stewarding our merger with $3 million in cost savings, field-focused leadership, and sanitation and hygiene training incorporated into our CAR programs.

We all rely on faith, discipline, and God's grace to keep going.

The need is still vast, but your partnership allows us to follow through on our mission at a whole new scale. Our 2026-2028 Strategic Plan is our roadmap to double our reach, to 2.6 million people, cutting per-person costs by nearly half while keeping our focus on long-term health. How? By scaling our Vision of a Healthy Villiage (VHV) model, leveraging the three core components: New Water Access, Community Health, and Operations and Maintenance.

Will you join us to build this future? Every gift helps build water points, sanitation and hygiene champions, and changes lives—for good.

Visit **waterforgood.org/donate** today.

WATER FOR GOOD.

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