Talking with Kids About the Water Crisis

Simple ways to start meaningful conversations

Talking to kids about the global water crisis can feel tricky—but it doesn't have to be. Kids are naturally caring and curious. When we invite them into these conversations, they often surprise us with their compassion and creativity.

Keep it Simple and Honest

1

Kids don't need all the facts and figures—just a clear, age-appropriate explanation.

TRY THIS:

"Some kids have to walk a long way just to get water for their families. And sometimes, the water isn't even clean."

Younger kids may understand better with comparisons: ***"Imagine if the only water we had was from a muddy puddle. Would we want to drink it? What if that was our only choice?"***

Connect It to Their Everyday Life

2

Help kids relate by asking:

- ***What would it be like if we didn't have water in the kitchen or bathroom?***
- ***What if you had to walk a mile just to get a drink?***
- ***How do we use water every day? What would change if we didn't have easy access to it?***

These simple questions help kids build empathy and understand why safe, reliable water matters.

Focus on Empathy and Action

3

Kids don't need to feel guilty—they need to feel **empowered**. Let them know there are ways to help, and that even small actions make a difference. Here are some ideas:

Fundraising Ideas for Kids:

- Lemonade stand, bake sale, or craft sale – Donate proceeds to help bring safe water to vulnerable communities
- Chores-for-change – Ask family members to donate for every extra chore completed
- Walk for Water challenge – Walk a set distance while carrying a jug of water to raise awareness

- **Get Involved at School or Church:**
- Ask teachers to share a lesson about the water crisis – Kids can help bring Water for Good's work into the classroom
- Organize a church or school fundraiser: A coin drive, penny wars, or a fun challenge to engage students
- Share at church or youth group – Give a short talk or presentation on why safe water is life-changing
- Organize a prayer night – Remind students that lifting up communities who need water makes a big difference, even if we never know!

Let them know that Water for Good is helping communities get safe, reliable water—and that they can be part of the solution

Use Stories and Visuals

4

Children connect with real people and real stories.

TRY THIS:

- **Show them a video of safe water coming to a community. Then ask, *"How do you think people feel when safe water is finally easily available to them?"***
- **Share a story of a child in the Central African Republic who now has safe water. Seeing faces makes it real—and hopeful.**

Use Water for Good's videos, photos, or stories as a resource to introduce them to real people.

Make It Hopeful

5

We want kids to feel hopeful, not helpless. You can remind them:

- ***"A lot of people care about this problem—and they're finding solutions."***
- ***"Even one person can make a difference. Imagine what we can do together!"***

By keeping it simple, personal, and action-driven, we can help kids understand the water crisis in a way that inspires compassion and hope.